

# How Digital Trade Restrictions Affect China's Employment

## The Role of Regulatory Differentials with the EU

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- 2 Conceptual Framework and Key Indicators
- 3 Methodology
- 4 Gravity Models for the Effects of Differentials on Bilateral Trade
- 5 Input-Output Analysis for Employment Effects
- 6 Conclusions and Discussions

## 1 Introduction

Background

Research Differentials & Question

Main Contributions & Findings

## 2 Conceptual Framework and Key Indicators

## 3 Methodology

## 4 Gravity Models for the Effects of Differentials on Bilateral Trade

## 5 Input-Output Analysis for Employment Effects

## 6 Conclusions and Discussions

# Background

## Differences in Digital Trade Regulations between China and the EU (Examples)

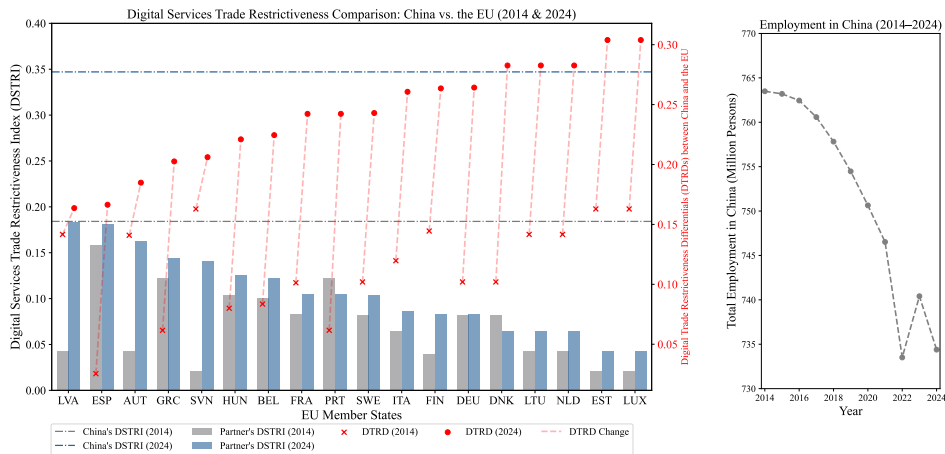
| Domain                                             | China                                                        | the EU                                                     |
|----------------------------------------------------|--------------------------------------------------------------|------------------------------------------------------------|
| (1) <b>Cross-border data flow and localization</b> | Requiring certain types of data to be stored domestically    | Emphasizing user privacy but allowing compliant data flows |
| (2) <b>Source Code Protection</b>                  | No explicit commitment to source code protection             | Prohibits forced disclosure of source code                 |
| (3) <b>Market Access for Digital Services</b>      | Foreign digital service providers face market-entry barriers | A relatively open market                                   |

## Disputes in Digital Trade Regulations between China and the EU

| Date           | Dispute                                                                                   |
|----------------|-------------------------------------------------------------------------------------------|
| May 2018       | GDPR took effect, requiring Chinese companies to comply with strict data protection rules |
| September 2024 | Germany drafted regulations for Chinese online discounters                                |
| January 2025   | The EU filed a WTO case against China over IP royalty practices                           |

Source: Chen (2018); Reuters; *China-Enforcement of intellectual property rights*, WT/DS611/9.

# Background (continued)



Notes: DSTRI refers to the Digital Services Trade Restrictiveness Index (OECD). DTRD is computed as  $DSTRI_{CHN,t} - DSTRI_{j,t}$ . Data for the left figure comes from the OECD, while data for the right figure comes from National Beureau of Statistics of China.

# Research Differentials & Question

## Literature Review

- **Measurement of digital trade restrictiveness** (Ferracane et al., 2018; Ferencz, 2019)
- **Impact of digital trade regulations on international trade and GVC participation** (Li and Zhu, 2023; Bellucci et al., 2023; Suh and Roh, 2023; Liu, 2024; Nikensari, 2024; Wang and Liu, 2025)
- **Economic and employment effects of digital trade regulations** (Bauer et al., 2014)

## Research Gap

Existing studies have **rarely examined how digital trade regulations affect employment**. In particular, the impact of cross-country regulatory differentials on employment remains unclear.

## Question

To what extent have digital trade restrictiveness differentials between China and the EU affected employment in China?

# Main Contributions & Findings

## Main Contributions

- Proposing the concept of **digital trade restrictiveness differentials (DTRD)** to measure regulatory differences in digital trade between China and the EU.
- Integrating DTRD and employment outcomes within **a unified theoretical framework**.
- Quantifying employment effects under two scenarios with a hybrid method including gravity modeling and input-output analysis.

## Main Findings

- **Export side (CHN → EU):** Increasing DTRDs would have caused about **0.74 million job losses**, mainly in the service sector but driven by manufacturing exports.
- **Import side (CHN ← EU):** The same differentials **would have created around 0.47–0.52 million jobs**, mainly in **services**, driven by fewer EU service imports boosting domestic production.
- **Net impact:** These differentials lead to a total loss of about **0.22–0.26 million jobs**, mainly in manufacturing.
- **Key dimension:** The largest employment impacts originate from DTRDs in the infrastructure and connectivity dimension.

## 1 Introduction

## 2 Conceptual Framework and Key Indicators

Conceptual Framework

Digital Trade Restrictions and Restrictiveness Differentials

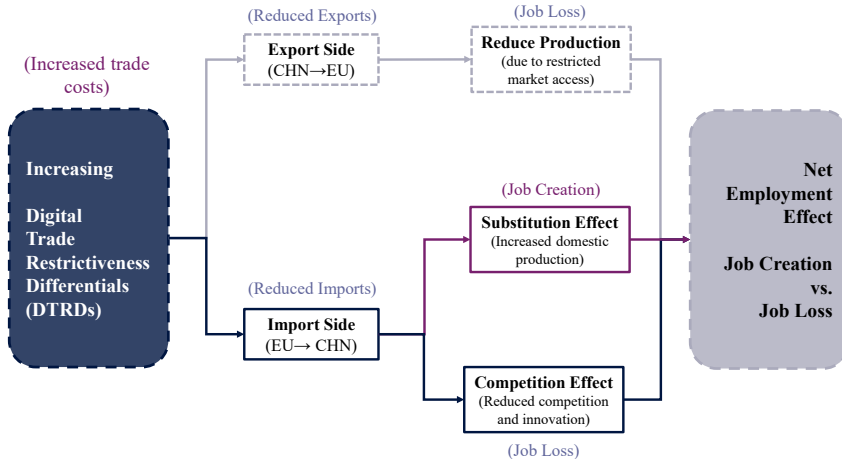
## 3 Methodology

## 4 Gravity Models for the Effects of Differentials on Bilateral Trade

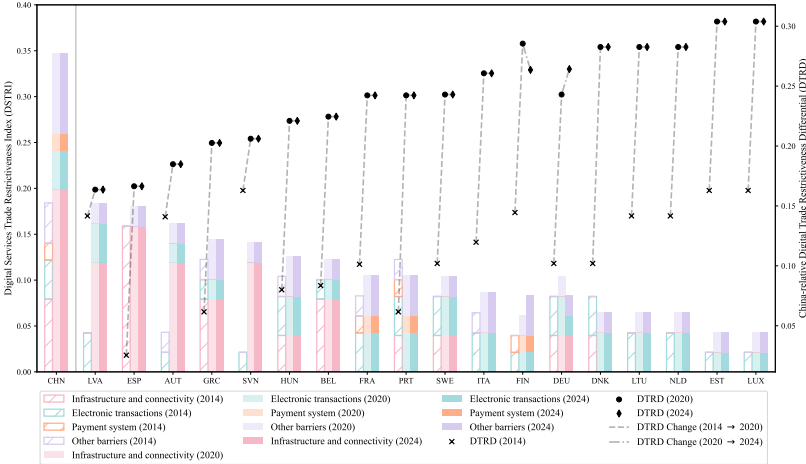
## 5 Input-Output Analysis for Employment Effects

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# Conceptual Framework



# Digital Trade Restrictions & Restrictiveness Differentials

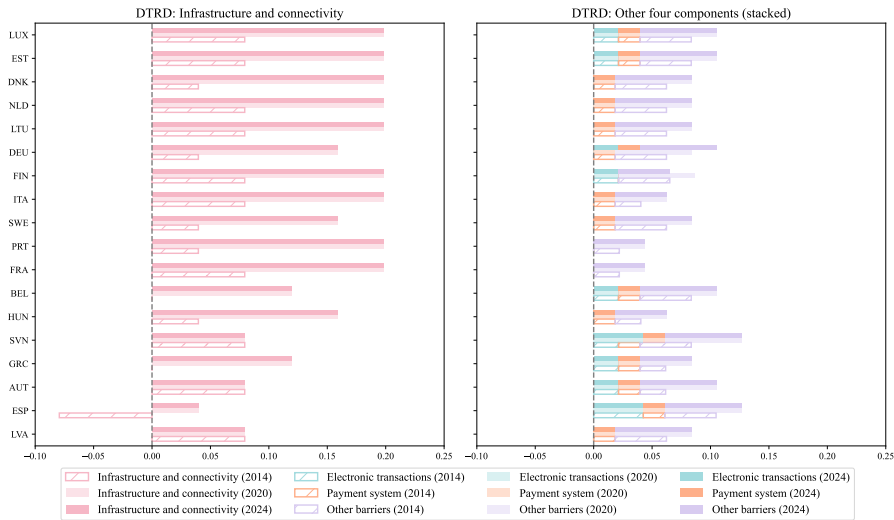


**China-related DTRD**

$$DTRD_{j,t} = DSTRI_{CHN,t} - DSTRI_{j,t}$$

asymmetric differences  
may cause even greater  
harm than the  
restrictions themselves  
(Evenett and Fritz,  
2022; Weymouth, 2023).

# Digital Trade Restrictions & Restrictiveness Differentials (continued)



## 1 Introduction

## 2 Conceptual Framework and Key Indicators

## 3 Methodology

Methodological Framework

Step 1: Gravity Model

Step 2: Input-Output Analysis

## 4 Gravity Models for the Effects of Differentials on Bilateral Trade

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# Methodological Framework

## Step 1: Gravity Model

### Main Points

How do digital trade restrictiveness differentials (DTRDs) **affect intermediate (z) and final goods (f) flows** between China and the EU?

### Main Results

If DTRDs remain at their  $t_1$  levels, while other factors reflect their  $t_2$  levels, the model yields:

$$\text{CHN} \Rightarrow \text{EU} \begin{cases} \tilde{z}_{\text{CHN},j,t_2,t_1}^{k,s} & j \in \text{EU} \quad \forall k, s \\ \tilde{f}_{\text{CHN},j,t_2,t_1}^k & j \in \text{EU} \quad \forall k, s \end{cases}$$

$$\text{EU} \Rightarrow \text{CHN} \begin{cases} \tilde{z}_{i,\text{CHN},t_2,t_1}^{k,s} & i \in \text{EU} \quad \forall k, s \\ \tilde{f}_{i,\text{CHN},t_2,t_1}^k & i \in \text{EU} \quad \forall k, s \end{cases}$$

Hence, we derive the **hypothetical technical coefficients (a)** :

$$\tilde{a}_{\text{CHN},j,t_2,t_1}^{k,s}$$

$$\tilde{a}_{i,\text{CHN},t_2,t_1}^{k,s}$$

## Step 2: Partial Extraction Input-Output Analysis

### Main Points

Under each hypothetical scenario, we **re-estimate China's internal trade**:

$$\text{CHN} \Rightarrow \text{CHN} \begin{cases} \tilde{z}_{\text{CHN},\text{CHN},t_2,t_1}^{k,s} & \forall k, s \\ \tilde{f}_{\text{CHN},\text{CHN},t_2,t_1}^k & \forall k, s \end{cases}$$

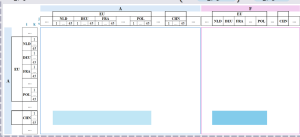
We then obtain hypothetical technical coefficients:

$$\tilde{a}_{\text{CHN},\text{CHN},t_2,t_1}^{k,s}$$

### Main Results

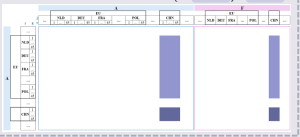
#### Export-Side Employment Effects of DTRD Changes:

$$\tilde{L}_{t_2,t_1}^{\text{CHN},\text{EX}} \equiv \Lambda_{t_2} (\mathbf{I} - \mathbf{A}_{t_2})^{-1} \mathbf{F}_{t_2} \mu - \Lambda_{t_2} (\mathbf{I} - \tilde{\mathbf{A}}_{t_2,t_1}^{\text{CHN},\text{EX}})^{-1} \tilde{\mathbf{F}}_{t_2,t_1}^{\text{CHN},\text{EX}} \mu$$



#### Import-Side Employment Effects of DTRD Changes:

$$\tilde{L}_{t_2,t_1}^{\text{IM},\text{CHN}} \equiv \Lambda_{t_2} (\mathbf{I} - \mathbf{A}_{t_2})^{-1} \mathbf{F}_{t_2} \mu - \Lambda_{t_2} (\mathbf{I} - \tilde{\mathbf{A}}_{t_2,t_1}^{\text{IM},\text{CHN}})^{-1} \tilde{\mathbf{F}}_{t_2,t_1}^{\text{IM},\text{CHN}} \mu$$



## Step 1: Gravity Model for Quantifying the Impacts of Restrictiveness Differentials on Bilateral Trade

### Structural Gravity Model (Anderson and Van Wincoop, 2003)

$$X_{i,j,t}^k = \frac{Y_{i,t}^k E_{j,t}^k}{Y^k} \left\{ \frac{\tau_{i,j,t}^k}{\Pi_{i,t}^k P_{j,t}^k} \right\}^{1-\sigma_k} \quad (1)$$

$$\Pi_{i,t}^k = \sum_{j \in \text{WLD}} \left\{ \frac{\tau_{i,j,t}^k}{P_{j,t}^k} \right\}^{1-\sigma_k} \frac{E_{j,t}^k}{Y^k} \quad (2)$$

$$P_{j,t}^k = \sum_{i \in \text{WLD}} \left\{ \frac{\tau_{i,j,t}^k}{\Pi_{i,t}^k} \right\}^{1-\sigma_k} \frac{Y_{i,t}^k}{Y^k} \quad (3)$$

## Step 1: Gravity Model for Quantifying the Impacts of Restrictiveness Differentials on Bilateral Trade (continued)

Reformulate Eq.1 as follows:

$$X_{i,j,t}^k = \exp \left[ \log Y_{i,t}^k + \log E_{j,t}^k - \log Y^k + (1 - \sigma_k) \left( \log \tau_{i,j,t}^k - \log \Pi_{i,t}^k - \log P_{j,t}^k \right) \right] \quad (4)$$

In particular,  $(1 - \sigma_k) \log \tau_{i,j,t}^k$  can be broken down into the following components (Yotov et al., 2016; Kox et al., 2005; Ferencz, 2019):

$$(1 - \sigma_k) \log \tau_{i,j,t}^k = \beta_1 \ln DIST_{i,j} + \beta_2 CNTG_{i,j} + \beta_3 LANG_{i,j} + \beta_4 CLNY_{i,j} + \beta_6 \ln Tariff_{i,j,t} + \beta_7 DTRD_{i,j,t} + \beta_8 \tau_{i,j,t} \quad (5)$$

Therefore, once  $\hat{\beta}_7$  is estimated, we can isolate the percentage change in bilateral trade attributable to the gap shift from  $t_1$  to  $t_2$  as:

$$\frac{\Delta X_{i,j,t_2,t_1}^k}{X_{i,j,t_1}^k} = \exp \left[ \hat{\beta}_7 \Delta DTRD_{i,j,t_2,t_1} \right] - 1 \quad (6)$$

## Step 1: Gravity Model for Quantifying the Impacts of Restrictiveness Differentials on Bilateral Trade (continued)

Since  $X_{i,j,t}^k = \sum_s z_{ij,t}^{k,s} + f_{ij,t}^k$ , we assume **the same percentage change** applies to **both intermediate ( $z$ ) and final ( $f$ ) goods**:

### The Impacts of $DTRD$ on Bilateral Trade

$$\Delta z_{i,j,t_2,t_1}^{k,s} = \{ \exp[\hat{\beta}_7 \Delta DTRD_{i,j,t_2,t_1}] - 1 \} z_{i,j,t_1}^{k,s} \quad (7)$$

$$\Delta f_{i,j,t_2,t_1}^k = \{ \exp[\hat{\beta}_7 \Delta DTRD_{i,j,t_2,t_1}] - 1 \} f_{i,j,t_1}^k \quad (8)$$

Following Feenstra and Sasahara (2018), under a scenario where  **$DTRD$  remains at its  $t_1$  level**, while all else reflects  $t_2$ , we obtain:

### The Hypothetical Technical Coefficients

$$\tilde{a}_{ij,t_2,t_1}^{k,s} = \frac{z_{ij,t_2}^{k,s} - \Delta z_{i,j,t_2,t_1}^{k,s}}{y_{j,t_2}^s} \quad (9)$$

## Step 2: Input-Output Analysis for Estimating Employment Effects Associated with DTRD Changes

The balance between intermediate and final goods flows is expressed as follows:

$$\underbrace{\begin{bmatrix} y_{ARG,t_2}^1 \\ y_{ARG,t_2}^2 \\ \vdots \\ y_{i,t_2}^k \\ \vdots \\ y_{ROW,t_2}^{45} \end{bmatrix}}_{\mathbf{y}_{t_2}} = \underbrace{\begin{bmatrix} z_{ARG,ARG,t_2}^{1,1} & \cdots & z_{ARG,j,t_2}^{1,s} & \cdots & z_{ARG,ROW,t_2}^{1,45} \\ z_{ARG,ARG,t_2}^{2,1} & \cdots & z_{ARG,j,t_2}^{2,s} & \cdots & z_{ARG,ROW,t_2}^{2,45} \\ \vdots & & \vdots & & \vdots \\ z_{i,ARG,t_2}^{k,1} & \cdots & z_{i,j,t_2}^{k,s} & \cdots & z_{i,ROW,t_2}^{k,45} \\ \vdots & & \vdots & & \vdots \\ z_{ROW,ARG,t_2}^{45,1} & \cdots & z_{ROW,j,t_2}^{45,s} & \cdots & z_{ROW,ROW,t_2}^{45,45} \end{bmatrix}}_{\mathbf{z}_{t_2}} \mu + \underbrace{\begin{bmatrix} f_{ARG,ARG,t_2}^1 & \cdots & f_{ARG,j,t_2}^1 & \cdots & f_{ARG,ROW,t_2}^1 \\ f_{ARG,ARG,t_2}^2 & \cdots & f_{ARG,j,t_2}^2 & \cdots & f_{ARG,ROW,t_2}^2 \\ \vdots & & \vdots & & \vdots \\ f_{i,ARG,t_2}^k & \cdots & f_{i,j,t_2}^k & \cdots & f_{i,ROW,t_2}^k \\ \vdots & & \vdots & & \vdots \\ f_{ROW,ARG,t_2}^{45} & \cdots & f_{ROW,j,t_2}^{45} & \cdots & f_{ROW,ROW,t_2}^{45} \end{bmatrix}}_{\mathbf{F}_{t_2}} \mu$$

Following standard IO theory, we derive employment at  $t_2$  ( $\mathbf{L}$ ) as:

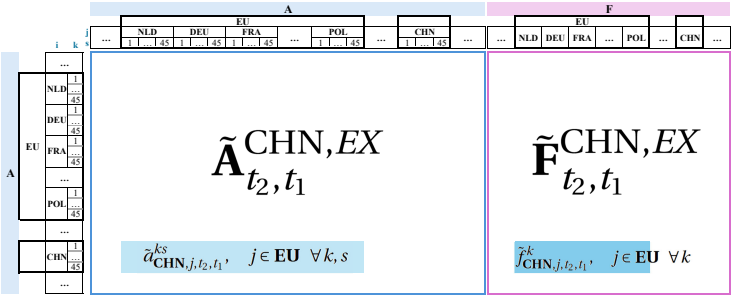
$$\mathbf{L}_{t_2} = \Lambda_{t_2} (\mathbf{I} - \mathbf{A}_{t_2})^{-1} \mathbf{F}_{t_2} \mu \quad (10)$$

Step 2: Input-Output Analysis for Estimating Employment Effects Associated with DTRD Changes (continued)

Export-Side Employment Effects of DTRD Changes (Los et al., 2015)

$$\tilde{\mathbf{L}}_{t_2,t_1}^{\text{CHN},EX} \equiv \Lambda_{t_2} \left( \mathbf{I} - \mathbf{A}_{t_2} \right)^{-1} \mathbf{F}_{t_2} \mu - \Lambda_{t_2} \left( \mathbf{I} - \tilde{\mathbf{A}}_{t_2,t_1}^{\text{CHN},EX} \right)^{-1} \tilde{\mathbf{F}}_{t_2,t_1}^{\text{CHN},EX} \mu \tag{11}$$

Where  $\tilde{\mathbf{A}}_{t_2,t_1}^{\text{CHN},EX}$  and  $\tilde{\mathbf{F}}_{t_2,t_1}^{\text{CHN},EX}$  are illustrated as follows:

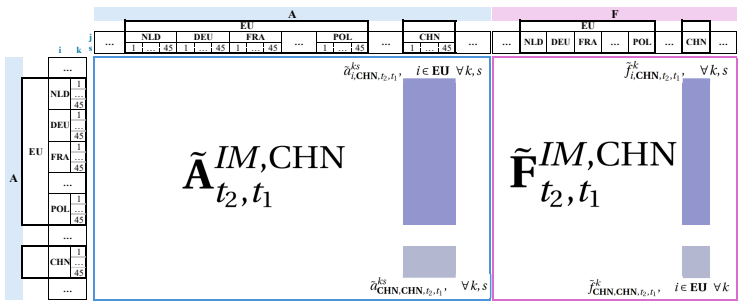


## Step 2: Input-Output Analysis for Estimating Employment Effects Associated with DTRD Changes (continued)

### Import-Side Employment Effects of DTRD Changes (Feenstra and Sasahara, 2018)

$$\tilde{\mathbf{L}}_{t_2, t_1}^{IM, CHN} \equiv \Lambda_{t_2} (\mathbf{I} - \mathbf{A}_{t_2})^{-1} \mathbf{F}_{t_2} \mu - \Lambda_{t_2} (\mathbf{I} - \tilde{\mathbf{A}}_{t_2, t_1}^{IM, CHN})^{-1} \tilde{\mathbf{F}}_{t_2, t_1}^{IM, CHN} \mu \quad (12)$$

Where  $\tilde{\mathbf{A}}_{t_2, t_1}^{IM, CHN}$  and  $\tilde{\mathbf{F}}_{t_2, t_1}^{IM, CHN}$  are illustrated as follows:



## Step 2: Input-Output Analysis for Estimating Employment Effects Associated with DTRD Changes (continued)

### Hypothetical Scenarios (Feenstra and Sasahara, 2018)

$$\text{Scenario 1: } \begin{cases} \tilde{z}_{\text{CHN,CHN},t_2,t_1}^{k,s} & \equiv z_{\text{CHN,CHN},t_2}^{k,s} + \sum_{i \in \text{EU}} \left( z_{i,\text{CHN},t_2}^{k,s} - \tilde{z}_{i,\text{CHN},t_2,t_1}^{k,s} \right), \\ \tilde{f}_{\text{CHN,CHN},t_2,t_1}^k & \equiv f_{\text{CHN,CHN},t_2}^k + \sum_{i \in \text{EU}} \left( f_{i,\text{CHN},t_2}^k - \tilde{f}_{i,\text{CHN},t_2,t_1}^k \right) \end{cases} \quad (13)$$

$$\text{Scenario 2: } \begin{cases} \tilde{z}_{\text{CHN,CHN},t_2,t_1}^{k,s} & \equiv \underbrace{\frac{z_{\text{CHN,CHN},t_2}^{k,s}}{\sum_{i \in \text{EU}} \tilde{z}_{i,\text{CHN},t_2}^{k,s} + \sum_{i \notin \text{EU}} z_{i,\text{CHN},t_2}^{k,s}}}_{\text{Hypothetical share of Chinese producers}} \times \underbrace{\sum_{i \in \text{WLD}} z_{i,\text{CHN},t_2}^{k,s}}_{\text{Total intermediate-good demand in China}} \\ \tilde{f}_{\text{CHN,CHN},t_2,t_1}^k & \equiv \underbrace{\frac{f_{\text{CHN,CHN},t_2}^k}{\sum_{i \in \text{EU}} \tilde{f}_{i,\text{CHN},t_2}^k + \sum_{i \notin \text{EU}} f_{i,\text{CHN},t_2}^k}}_{\text{Hypothetical share of Chinese producers}} \times \underbrace{\sum_{i \in \text{WLD}} f_{i,\text{CHN},t_2}^k}_{\text{Total final-good demand in China}} \end{cases} \quad (14)$$

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# Econometric Specification and Data

## PPML-Based Econometric Specification (Silva and Tenreyro, 2006)

$$\begin{cases} X_{i,j,t}^k = \exp[\alpha_0^k + \alpha_1^k \ln \text{Tariff}_{i,j,t}^k + \alpha_2^k \text{DTRD}_{j,t} + \alpha_3^k \text{Corr}_{j,t} + \alpha_4^k \ln E_{j,t}^k + \alpha_5^k \ln R_{j,t}^k + \sigma_t + \eta_t^k + \gamma_{i,j}] + \epsilon_{i,j,t}^k, \\ \quad i = \text{CHN } j \in \text{EU} \\ X_{i,j,t}^k = \exp[\beta_0^k + \beta_1^k \ln \text{Tariff}_{i,j,t}^k + \beta_2^k \text{DTRD}_{i,t} + \beta_3^k \text{Corr}_{i,t} + \beta_4^k \ln Y_{i,t}^k + \beta_5^k \ln R_{i,t}^k + \sigma_t + \eta_t^k + \gamma_{i,j}] + \epsilon_{i,j,t}^k, \\ \quad i \in \text{EU } j = \text{CHN} \end{cases} \quad (15)$$

- $\text{Tariff}_{i,j,t}^k$  (Bouët et al., 2004, 2008):<sup>1</sup>

$$\text{Tariff}_{i,j,t}^k = \sum_{m \in k} \left( \frac{\text{Weight}_{i,j,t}^m}{\text{Weight}_{i,j,t}^k} \times \text{MaxAVE}_{ij,t}^m \right), \quad \text{Weight}_{i,j,t}^m = X_{i,\text{Ref}(j),t}^m \frac{X_{j,t}}{X_{i,\text{Ref}(j),t}}$$

- $\text{DTRD}^2$ ;  $\text{Corr}$  (Gil-Pareja et al., 2019)<sup>3</sup>

<sup>1</sup>Source: CEPII-BACI, MAcMap

<sup>2</sup>Source: OECD

<sup>3</sup>Source: ICRG

# Econometric Specification and Data (continued)

## PPML-Based Econometric Specification (Silva and Tenreyro, 2006)

$$\begin{cases} X_{i,j,t}^k = \exp[\alpha_0^k + \alpha_1^k \ln \text{Tariff}_{i,j,t}^k + \alpha_2^k \text{DTRD}_{j,t} + \alpha_3^k \text{Corr}_{j,t} + \alpha_4^k \ln E_{j,t}^k + \alpha_5^k \ln R_{j,t}^k + \sigma_t + \eta_t^k + \gamma_{i,j}] + \epsilon_{i,j,t}^k, \\ \quad i = \text{CHN } j \in \text{EU} \\ X_{i,j,t}^k = \exp[\beta_0^k + \beta_1^k \ln \text{Tariff}_{i,j,t}^k + \beta_2^k \text{DTRD}_{i,t} + \beta_3^k \text{Corr}_{i,t} + \beta_4^k \ln Y_{i,t}^k + \beta_5^k \ln R_{i,t}^k + \sigma_t + \eta_t^k + \gamma_{i,j}] + \epsilon_{i,j,t}^k, \\ \quad i \in \text{EU } j = \text{CHN} \end{cases} \quad (16)$$

- $E_{j,t}^k, Y_{i,t}^k$ :<sup>4</sup>  $E_{j,t} = \sum_i \sum_s Z_{ij,t}^{k,s} + \sum_i f_{ij,t}^k$ ,  $Y_{i,t} = \sum_j \sum_s Z_{ij,t}^{k,s} + \sum_j f_{ij,t}^k$
- $R_{j,t}^k, R_{i,t}^k$  (Suh and Roh, 2023):<sup>5</sup>  $R_{j,t}^k = \sum_i \left[ \frac{\text{GDP}_{i,t}}{\text{GDP}_{\cdot,t}} \cdot \text{distw}_{ij,t} \cdot \mathbb{1}_{X_{ij,t}} \right]$ ,  $R_{i,t}^k = \sum_j \left[ \frac{\text{GDP}_{j,t}}{\text{GDP}_{\cdot,t}} \cdot \text{distw}_{ij,t} \cdot \mathbb{1}_{X_{ij,t}} \right]$
- $\gamma_{i,j}$  (Baier and Bergstrand, 2007): the use of country-pair fixed effects can eliminate endogeneity from omitted variables.

<sup>4</sup>Source: OECD

<sup>5</sup>Source: OECD, WDI, CEPII-Gravity

## Econometric Specification and Data (continued)

- **Time period:** 2014–2020
- **Country coverage:** 18 EU member states<sup>6</sup> & China (CHN)
- **Sector coverage:** 45 sectors as defined by OECD. Specifically, A01\_02–B09 belong to natural resources sectors; C10T12–C31T33 belong to manufacturing sectors; D–T belong to services sectors

**Descriptive Statistics**

| Variable           | Obs. | Mean   | SD     | Min     | Max   | Variable           | Obs. | Mean   | SD     | Min    | Max   |
|--------------------|------|--------|--------|---------|-------|--------------------|------|--------|--------|--------|-------|
| Panel A: CHN to EU |      |        |        |         |       | Panel B: EU to CHN |      |        |        |        |       |
| X                  | 5670 | 339.4  | 1311   | 0       | 31000 | X                  | 5670 | 298.6  | 1221   | 0      | 25000 |
| lnTariff           | 5670 | 0.0250 | 0.0400 | 0       | 0.457 | lnTariff           | 5670 | 0.0430 | 0.0450 | 0      | 0.499 |
| DTRD               | 5670 | 0.194  | 0.0710 | 0.0250  | 0.326 | DTRD               | 5670 | 0.194  | 0.0710 | 0.0250 | 0.326 |
| Corr               | 5670 | 4.104  | 1.009  | 2.042   | 5.917 | Corr               | 5670 | 4.104  | 1.009  | 2.042  | 5.917 |
| lnE                | 5670 | 8.785  | 1.975  | 1.390   | 13.35 | lnY                | 5670 | 8.621  | 2.249  | 0      | 13.39 |
| lnRj               | 5670 | 8.487  | 1.245  | 0.00100 | 9.174 | lnRi               | 5670 | 8.431  | 1.531  | 0      | 9.184 |

<sup>6</sup> Austria (AUT), Belgium (BEL), Denmark (DNK), Estonia (EST), Finland (FIN), France (FRA), Germany (DEU), Greece (GRC), Hungary (HUN), Italy (ITA), Latvia (LVA), Lithuania (LTU), Luxembourg (LUX), Netherlands (NLD), Portugal (PRT), Slovenia (SVN), Sweden (SWE), Spain (ESP)

Empirical Results

Panel A: Estimation Results for China's Exports to the EU

|                      | (1)<br>All             | (2)<br>Manufacturing | (3)<br>Services      |
|----------------------|------------------------|----------------------|----------------------|
| lnTariff             | -2.239<br>(2.332)      | -0.143<br>(2.283)    |                      |
| DTRD                 | -0.465**<br>(0.183)    | -0.424**<br>(0.211)  | -0.832***<br>(0.180) |
| Corr                 | 0.108***<br>(0.039)    | 0.103**<br>(0.041)   | 0.095**<br>(0.047)   |
| lnE                  | 0.693***<br>(0.089)    | 0.552***<br>(0.070)  | 1.217***<br>(0.221)  |
| lnRj                 | 4.596***<br>(1.434)    | 3.230*<br>(1.777)    | 6.816<br>(4.901)     |
| Constant             | -40.472***<br>(12.786) | -26.708*<br>(15.978) | -67.198<br>(42.696)  |
| t FE, k,t FE, i,j FE | Yes                    | Yes                  | Yes                  |
| N                    | 5,040                  | 2,772                | 2,268                |
| ll                   | -1.13e+05              | -65947.06            | -36790.77            |

Std. errors clustered by country pair, in parentheses

\* p<0.1, \*\* p<0.05, \*\*\* p<0.01

Key Findings (Export-Side)

- 1 On average, a 0.1-point increase in the DTRD is associated with a 4.55% reduction in China's exports to the EU (All sectors).
- 2 China's **services exports** to the EU (−7.98%) are more negatively affected than **manufacturing exports** (−4.16%).

# Empirical Results (continued)

Panel B: Estimation Results for China's Imports from the EU

|                      | (1)<br>All           | (2)<br>Manufacturing  | (3)<br>Services      |
|----------------------|----------------------|-----------------------|----------------------|
| lnTariff             | -0.015<br>(0.819)    | -0.994<br>(1.078)     |                      |
| DTRD                 | -0.380**<br>(0.167)  | -0.187<br>(0.246)     | -0.634***<br>(0.214) |
| Corr                 | 0.080<br>(0.052)     | 0.035<br>(0.065)      | 0.131*<br>(0.071)    |
| lnY                  | 1.413***<br>(0.067)  | 1.653***<br>(0.073)   | 1.095***<br>(0.100)  |
| lnRi                 | 2.153<br>(1.847)     | 2.709<br>(1.860)      | 3.455<br>(4.064)     |
| Constant             | -27.720*<br>(16.637) | -34.718**<br>(16.478) | -36.056<br>(36.449)  |
| t FE, k,t FE, i,j FE | Yes                  | Yes                   | Yes                  |
| N                    | 5,544                | 2,772                 | 2,772                |
| ll                   | -1.65e+05            | -83316.42             | -68555.87            |

Std. errors clustered by country pair, in parentheses

\* p<0.1, \*\* p<0.05, \*\*\* p<0.01

## Key Findings (Import-Side)

- 1 DTRD has a **significant negative effect** on the EU's total (−3.73%) and services (−6.15%) exports to China, while the effect on manufacturing exports (−1.86%) is not statistically significant.<sup>a</sup>
- 2 Compared with the export-side results, these **import-side effects are generally smaller in magnitude**.

<sup>a</sup>We still include these point estimates in subsequent IO analysis to maintain consistency across sectors.

## Empirical Results (continued)

### Estimation Results: DTRD (Infrastructure Connectivity)

|                      | China's Exports to the EU |                      |                      | China's Imports from the EU |                      |                      |
|----------------------|---------------------------|----------------------|----------------------|-----------------------------|----------------------|----------------------|
|                      | (1)<br>All                | (2)<br>Manufacturing | (3)<br>Services      | (4)<br>All                  | (5)<br>Manufacturing | (6)<br>Services      |
| DTRD_1               | -0.448**<br>(0.177)       | -0.412**<br>(0.200)  | -0.815***<br>(0.164) | -0.370**<br>(0.147)         | -0.160<br>(0.224)    | -0.629***<br>(0.181) |
| Other Controls       | Yes                       | Yes                  | Yes                  | Yes                         | Yes                  | Yes                  |
| t FE, k,t FE, i,j FE | Yes                       | Yes                  | Yes                  | Yes                         | Yes                  | Yes                  |
| N                    | 5,040                     | 2,772                | 2,268                | 5,544                       | 2,772                | 2,772                |
| ll                   | -1.13e+05                 | -65944.07            | -36788.38            | -1.65e+05                   | -83316.51            | -68552.98            |

Standard errors in parentheses

\* p<0.1, \*\* p<0.05, \*\*\* p<0.01

### Key Findings (by DTRD dimension)

Compared to other dimensions, DTRD in **the infrastructure and connectivity dimension contributes the most** to the overall negative effects on China-EU bilateral trade.

## 1 Introduction

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Export-Side Employment Effects of DTRD Changes

Import-Side Employment Effects of DTRD Changes

Net Employment Effects of DTRD Changes

## 6 Conclusions and Discussions

## Export-Side Employment Effects of DTRD Changes

|                            | DTRD      |               |                 |                 | DTRD_1          |
|----------------------------|-----------|---------------|-----------------|-----------------|-----------------|
|                            | Resources | Manufacturing | Services        | All             | All             |
| Trade in natural resources | -13.524   | -14.651       | 98.377          | 70.202          | 65.198          |
| Trade in manufacturing     | -110.183  | -236.788      | -153.132        | <b>-500.103</b> | -407.090        |
| Trade in services          | -20.898   | -18.579       | -267.020        | -306.498        | -254.113        |
| Trade in all sectors       | -144.605  | -270.019      | <b>-321.775</b> | <b>-736.399</b> | <b>-596.006</b> |

*Notes.* Rows represent the sector of trade; columns represent impacted employment sectors.  
All figures are employment changes in thousands of workers.

- ① A rise in DTRD would have resulted in approximately **0.74 million** job losses in China, with the **services sector** (−0.32 million) most severely impacted.
- ② The primary channel of employment losses is through **trade in manufacturing sectors**, accounting for about **0.50 million** job losses.
- ③ Employment losses are predominantly driven by DTRD in the infrastructure and connectivity dimension.
- ④ In the services trade scenario, **54%** of job losses would have stemmed from intermediate goods exports, a higher proportion than in the overall (48%) or manufacturing trade scenario (46%).

# Import-Side Employment Effects of DTRD Changes

**Import-Side (Scenario 1, S1): Estimated Employment Effects in China**

|                            | DTRD      |               |               |                | DTRD_1  |
|----------------------------|-----------|---------------|---------------|----------------|---------|
|                            | Resources | Manufacturing | Services      | All            | All     |
| Trade in natural resources | 23.104    | 50.749        | -87.781       | -13.928        | -5.585  |
| Trade in manufacturing     | 26.4      | 59.647        | 45.803        | 131.85         | 94.735  |
| Trade in services          | 33.788    | 23.928        | 345.318       | <b>403.034</b> | 337.421 |
| Trade in all sectors       | 83.292    | 134.324       | <b>303.34</b> | <b>520.956</b> | 426.571 |

*Notes.* Rows represent the sector of trade; columns represent impacted employment sectors.  
All figures are employment changes in thousands of workers.

- 1 DTRD expansion under **S1** would have added about **0.52** million jobs in China, with **services experiencing the largest gains (0.3 million)**. In **S2**, the total gain would have reached **0.47** million, also led by services (**0.27** million).
- 2 Most of these gains would have **occurred through trade in service sectors**, reaching **0.40** million in S1 (0.36 million in S2).
- 3 Unlike on the export side (dominated by final goods), **import-side** effects would primarily come from **intermediate goods imported from the EU (63% in both scenarios)**.

Import-Side Employment Effects of DTRD Changes (continued)

Import-Side (Scenario 2, S2): Estimated Employment Effects in China

|                            | DTRD      |               |          |         | DTRD_1  |
|----------------------------|-----------|---------------|----------|---------|---------|
|                            | Resources | Manufacturing | Services | All     | All     |
| Trade in natural resources | 22.59     | 47.051        | -76.485  | -6.844  | 0.045   |
| Trade in manufacturing     | 24.713    | 54.817        | 42.092   | 121.622 | 87.412  |
| Trade in services          | 29.647    | 20.725        | 306.675  | 357.046 | 298.945 |
| Trade in all sectors       | 76.949    | 122.593       | 272.282  | 471.825 | 386.401 |

Notes. Rows represent the sector of trade; columns represent impacted employment sectors. All figures are employment changes in thousands of workers.

Key Insight

Even under different assumptions about China’s internal trade (whether fully substitutable or only partially so), the import-side employment outcomes remain largely unchanged. This suggests the robustness of our results between S1 and S2.

# Net Employment Effects of DTRD Changes

Estimated Net Employment Effects in China

| Trade type                 | Sector of employment | Scenario 1      | Scenario 2      |
|----------------------------|----------------------|-----------------|-----------------|
| Trade in all sectors       | Resources            | -61.314         | -67.656         |
|                            | Manufacturing        | <b>-135.695</b> | <b>-147.425</b> |
|                            | Services             | -18.435         | -49.493         |
|                            | All                  | <b>-215.443</b> | <b>-264.574</b> |
| Trade in natural resources | Resources            | 9.579           | 9.066           |
|                            | Manufacturing        | 36.098          | 32.400          |
|                            | Services             | 10.596          | 21.892          |
|                            | All                  | <b>56.274</b>   | <b>63.358</b>   |
| Trade in manufacturing     | Resources            | -83.783         | -85.470         |
|                            | Manufacturing        | -177.142        | -181.971        |
|                            | Services             | -107.329        | -111.040        |
|                            | All                  | <b>-368.253</b> | <b>-378.481</b> |
| Trade in services          | Resources            | 12.890          | 8.748           |
|                            | Manufacturing        | 5.349           | 2.146           |
|                            | Services             | 78.298          | 39.655          |
|                            | All                  | <b>96.537</b>   | <b>50.549</b>   |

Notes. All figures are employment changes in thousands of workers.

Key Findings

1
Overall, widening DTRD implies **net job losses** in China (−0.22 to −0.26 million), primarily concentrated in **manufacturing employment**.

2
Employment losses are largely driven by **manufacturing-sector trade**, accounting for approximately −0.37 million jobs in both scenarios.

3
However, these negative effects are partially offset by **employment gains from trade in services and natural resources sectors**.

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# Conclusions

- **Export side (CHN → EU):** Increasing differentials would have resulted in **0.74 million job losses** in China, primarily affecting the services sector (**0.32 million losses**). Manufacturing exports would account for over 68% of these losses.
- **Import side (CHN ← EU):** The same differentials would have created 0.47–0.52 million jobs, again mostly in services (0.27–0.30 million), due to fewer service imports from the EU stimulating domestic production.
- **Net impact:** About 0.22–0.26 million in total job losses, primarily in manufacturing (0.14 million losses). While manufacturing final goods exports would have borne the brunt, part of the loss would have been offset by gains from trade in services and natural resources.
- Employment effects are mainly driven by digital trade restrictiveness differentials in **the infrastructure and connectivity dimension**, underscoring its critical role in shaping China-EU digital trade and labor market outcomes.

## Discussions

China's Personal Information Protection Law (PIPL), along with the Cybersecurity Law (CSL) and Data Security Law (DSL), ensures robust data security but introduces more complexity than the EU's GDPR.<sup>7</sup> To mitigate adverse employment effects of restrictiveness differentials, it is advisable to reference GDPR's **multiple cross-border transfer frameworks, simplify approval procedures, and coordinate multi-department rules.**

This balanced approach can narrow the regulatory differential, thereby reducing potential job losses while still safeguarding national data interests. In particular, streamlining data handling requirements and selectively aligning with international standards can help sustain manufacturing competitiveness.

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<sup>7</sup><https://www.dlapiperdataprotection.com/index.html?c=CN&t=law>

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*Thank You*  
Q&A

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